

Bulletin #2334  
4th January 2010

## O<sub>2</sub> Three Months Free Voice Promotion

Get the New Year off to a flying start with O<sub>2</sub>'s three months free voice promotion.

Customers who take an eligible voice tariff and Data Bolt On will get their first three months voice subscription for free.

To help you attract high value customers and drive data sales, we're offering revenue share protection for this promotion.

### When's it available?

4 January - 31 January 2010

### Who's it for?

- New customers signing up to O<sub>2</sub> and adding an eligible Data Bolt On to their voice tariff
- Existing customers adding an additional mobile with an eligible Data Bolt On
- Existing customers re-signing an existing mobile and adding a new eligible Data Bolt On

### Which voice tariffs are included in the offer?

- Small Business Frequent User
- Medium Business Regular User
- Medium Business Frequent User
- Large Business Regular User
- Large Business Frequent User

### Which Data Bolt Ons are included in the offer?

- iPhone Bolt On
- Smartphone Bolt On (including PalmPre Bolt On)
- BlackBerry Enterprise Solution (including BlackBerry Professional)
- BlackBerry Internet Solution Unlimited
- Web Bolt On
- Mobile Broadband Bolt On (Standalone Mobile Broadband - i.e. taken with a dongle, is **not** included)

### Anything else?

- Available on 24 and 36 month contracts only
- Applies to every new connection that takes voice and data - it doesn't matter if it's the main mobile on an account or a sharer/additional user
- The free of charge element will appear as a credit on the customer's bill for the same amount as the monthly subscription
- The free of charge element is not applicable to Minute Bolt Ons or any additional services

Terms and conditions apply and are available on request.

Kind regards,  
The Marketing Team